

Table 1

Mean Levels of Outrage, Sanctioning, and Moral Cleansing as a Function of Trade-Off Type, Ease and Speed of Decision, and Outcome (Experiment 2)

Experimental condition	Dependent variables		
	Outrage	Sanctioning	Moral cleansing
Taboo tradeoff			
Difficult decision			
1. Hospital	5.71 _{2,4-8}	4.13 ₂₋₈	5.36 _{4-6,8}
2. Johnny	3.43 _{1,3,4,7,8}	3.13 _{1,4-6}	5.31 _{4-6,8}
Easy decision			
3. Hospital	5.14 _{2,4-8}	3.35 _{1,4-6}	4.78
4. Johnny	1.51 _{1-3,5-8}	1.66 _{1-3,7,8}	4.17 _{1,2}
Tragic tradeoff			
Difficult decision			
5. Other child	3.33 _{1,3,4,7,8}	2.24 _{1-3,7,8}	3.97 _{1,2}
6. Johnny	3.05 _{1,3,4,7,8}	1.92 _{1-3,7,8}	3.77 _{1,2}
Easy decision			
7. Other child	4.31 ₁₋₆	3.37 _{1,4-6}	4.45
8. Johnny	4.43 ₁₋₆	3.29 _{1,4-6}	4.10 _{1,2}

Note. Range = 1 to 7, with higher levels indicating greater outrage, sanctioning, and cleansing. Subscripts for each mean indicate the row numbers of those means that are significantly different from that mean (LSD test, $p < .05$).

Table 2

Support for Egalitarian Versus Profit-Maximizing Policies as a Function of Racial Ideology and Type of Base Rate (Experiment 3)

Experimental condition	Dependent measures		
	Sell policies in all towns and for the same price	Sell policies everywhere but use differential pricing	Combined index (of all five policy measures)
“Black-tainted” base rate			
1. Racial liberals	6.6 _{2-7,9}	6.2 ₂₋₉	31.4 _{2-6,8,9}
2. Racial moderates	4.9 _{1,3}	4.4 ₁	23.4 _{1,3}
3. Racial conservatives	3.6 _{1,2,4}	3.4 _{1,4,5}	19.0 _{1,2,4,5,7,8}
“Nonracial” base rate			
4. Racial liberals	4.8 _{1,3}	4.7 _{1,3}	27.0 _{1,3,6}
5. Racial moderates	4.5 ₁	5.0 _{1,3,6}	26.6 _{1,3,6}
6. Racial conservatives	4.3 ₁	3.7 _{1,5}	21.0 _{1,4,5,7}
“White-tainted” base rate			
7. Racial liberals	4.5 ₁	4.1 ₁	27.3 _{3,6}
8. Racial moderates	5.1 ₁	3.9 ₁	24.8 _{1,3}
9. Racial conservatives	3.8 ₁	3.8 ₁	20.8 ₁
Total			
Racial liberals	5.4	5.2	28.8
Racial moderates	4.7	4.6	25.0
Racial conservatives	3.9	3.6	20.0

Note. Judgments on the first two measures were made on 9-point scales. Higher values indicate greater agreement with egalitarian policies. Subscripts for each mean indicate the row numbers of those means that are significantly different from that mean (LSD test, $p < .05$).



